

## **Privacy Policy: Insight Hub Africa**

**Last Updated: March 26, 2026**

At Insight Hub Africa, accessible from [www.insighthub.africa](http://www.insighthub.africa), your privacy is a priority. This policy outlines how we collect, protect, and use your data in compliance with the Kenya Data Protection Act (2019) and international best practices.

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### **1. Data We Collect**

We collect information to provide a better experience for our users and to support our mission of providing business insights and transaction advisory.

#### A. Information You Provide

- **Account & Contact Details:** Your name, email address, and profile information when you register or subscribe.
- **Business Information:** We collect data provided through our collection forms, which may include your business name, industry, company size, and professional contact information.
- **Social Media Login:** If you choose to link Google, Facebook, Instagram, Twitter, or LinkedIn, we receive data permitted by those platforms (e.g., your name and email).
- **Inquiries:** Any information you provide when contacting us for support, advisory services, or responding to surveys.

#### B. Information Collected Automatically (Usage Data)

- **Technical Data:** IP address, browser type, and device identifiers.
  - **Usage Data:** Pages visited, time spent on the site, and diagnostic data.
  - **Cookies:** We use essential and functional cookies to remember your preferences and improve site performance.
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### **2. How We Use Your Data**

Insight Hub Africa uses your personal and business data for the following:

- **Service Delivery:** To maintain your account and provide the features you request.
- **Business Analysis:** To process information submitted via collection forms for research, reporting, or providing tailored advisory services.

- **Capital Raising:** To facilitate introductions and provide necessary documentation to relevant investment parties.
  - **Communication:** To send updates, security alerts, or newsletters (you may opt-out of marketing at any time).
  - **Legal Compliance:** To ensure we meet legal requirements under Kenyan law.
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### **3. Sharing and Disclosure**

We respect your privacy and only share your information in the following specific scenarios:

- **Potential Funders:** We will share and disclose your business details to potential funders, investors, and financial institutions to facilitate capital raising, investment matching, and transaction advisory services.
  - **Insight Hub Partners:** We will share your personal and business data with our strategic partners, including SNDBX International and ISBI Strathmore Business School, to facilitate joint service delivery, SME support programs, and educational initiatives.
  - **Service Providers:** With trusted third parties who help us run our website (e.g., hosting or database providers).
  - **Legal Requirements:** If required by Kenyan law or valid requests by public authorities (e.g., a court or government agency).
  - **Aggregated Insights:** We may share anonymized, aggregated business data for industry research purposes.
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### **4. Your Rights (Kenya Data Protection Act)**

Under the Kenya Data Protection Act, you have the right to:

- **Access:** Request a copy of the personal and business data we hold.
- **Correction:** Request that we fix inaccurate or incomplete information.
- **Deletion:** Request that we erase your data when it is no longer necessary for the purpose it was collected.
- **Object to Processing:** Withdraw consent for us to process your data for marketing.

To exercise these rights, please contact us at [info@insighthub.africa](mailto:info@insighthub.africa).

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### **5. Data Security**

The security of your data is vital to us. We use industry-standard encryption to protect your business and personal information. While we strive for maximum protection, please remember that no method of electronic storage is 100% secure.

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## 6. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect data from children. If we discover such data has been collected, we will take immediate steps to delete it.

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## 7. Contact Us

For questions, complaints, or to exercise your data rights, please reach out to our team:

- Email: [info@insighthub.africa](mailto:info@insighthub.africa)
- Website: [www.insighthub.africa](http://www.insighthub.africa)